

PRESS RELEASE

“Dead Air” Poster Contest Announced

Winning Entry Will Be Featured at World Premiere in Las Vegas on Halloween

Los Angeles, CA – September 24, 2009 – A month before the October 27th release of their long-anticipated horror film *Dead Air*, the filmmakers behind the Bill Moseley picture have announced a public competition to generate a poster commemorating the film’s world premiere, taking place Halloween Night in Las Vegas at the “Fangoria Trinity of Terrors” Weekend (October 31st, 6:30 PM show time).

Full rules and entry materials can be found at www.DeadAir-Movie.com/Contest/.

The contest will provide artistically-minded contestants with photos and visual “raw materials” from which they can build their own *Dead Air* poster. Contestants are also encouraged to incorporate their own images and photos. The winning submission will be selected by online voting, which will close on October 26th at midnight. The winning poster will be printed and displayed at the world premiere screening, and will be autographed by director Corbin Bernsen, and stars Bill Moseley and Patricia Tallman before being shipped to the winning artist.

Dead Air is described as *The Howard Stern Show* meets *28 Days Later*, and follows the plight of a shock-jock radio deejay (Moseley) and his team as a massive swarm of bloodthirsty maniacs races through the city around them. The maniacs are the victims of a terrorist-released bioweapon created by the US government, but turned against American citizens.

Director Corbin Bernsen, known for his starring roles on TV’s *LA Law* and the current USA Network series *Psych*, describes *Dead Air* as “a cautionary tale that’s really not all that unrealistic. The film’s horror comes from the reality, the plausibility. We know that many countries, including our own, are experimenting with bioweapons. What happens if one of these breaks loose?”

The Halloween screening will kick off a nationwide “radio tour” promoting the film; director Bernsen plans to record eighty live radio interviews over the course of two weeks in early November, broadcasting from coast to coast. “This is a radio-based movie, so our marketing efforts fit that mold. Between the radio-waves and the Internet wireless signals, we’ll be hitting people on a whole lot of wavelengths.”

DVD pre-orders for *Dead Air* are available now at DeadAir-Movie.com. The first 1000 orders will receive a free, signed, limited-edition *Dead Air* mini-poster, autographed by the director.

About Antibody Films (www.AntibodyFilms.com)

Antibody Films produces marketable, high-impact, audience-friendly films and television projects. The company aims to release two to three original narrative or documentary projects per year, either as theatrical releases, straight-to-video or original cable programming. Producers Chris Aronoff and Jesse Lawler oversee all company operations and film productions, while eagerly collaborating with outside artists and financial partners. Writers interested in submitting material to Antibody should send a brief query letter to submissions@AntibodyFilms.com.

About Team Cherokee Productions (www.TeamCherokeeProductions.com)

Team Cherokee Productions is engaged in the development, production, marketing and distribution of “tailor made” entertainment in both film and television for specifically targeted, “fan based” audiences. By targeting these specific “dedicated” consumers, Team Cherokee Productions is able to streamline the processes associated with development, production, marketing and distribution, thus significantly reducing costs at each stage and ultimately enhancing the overall revenues generated by each project.