



ANTIBODY  
ANTIBODY FILMS

## PRESS RELEASE

### **Antibody Films Partners With PublicMediaWorks on "Video Noir" Feature** *Actor Corbin Bernsen writes, directs, stars in Donna On Demand*

Los Angeles, CA – January 31, 2007 - Antibody Films announced today its partnership with PublicMediaWorks on the new independent feature film *Donna on Demand*. This is the company's second green-lighted project since its entry into the film development and production industry in May 2006.

The joint co-production brings together Antibody's unique business model and PublicMediaWorks' extensive resources and industry experience to deliver *Donna on Demand*. Actor Corbin Bernsen brings his original script, and will be directing and starring in the film.

*Donna* is the raunchy and quick-witted story of the last days of burned-out television actor Ben Corbin (Corbin Bernsen, *L.A. Law*, *Major League*), on the skids on the fringes of Hollywood when he gets a last chance at glory from an unlikely source: Ned, his "biggest fan" from a hayseed town in the middle of nowhere; and a foul-mouthed ingénue named Donna. Together, the three create an unlikely online sensation... But who is conning who?

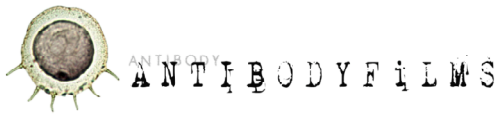
*Donna* brings together a complimentary partnership between PublicMediaWorks and Antibody Films. Antibody will be re-teaming with Bernsen after their previous work together on *Pirate Camp*, with Bernsen this time taking a turn in front of and behind the camera.

Antibody's strong producing team helps free Bernsen from the complex management and logistical issues associated with production, while benefiting from the infrastructure and experience of Bernsen's production company, PublicMediaWorks.

Chris Aronoff, Antibody Films' co-founder and one of the film's producers, notes "PublicMediaWorks has a wealth of production equipment and on-standby services and at their disposal, not to mention the connections and name-power that Corbin brings to the table."

Adds fellow Antibody producer Jesse Lawler: "In addition, PublicMediaWorks is a publicly traded company (PMWI), which offers some unique angles for production fundraising. We look forward to continuing to develop our relationship and finding fruitful projects for collaboration."

Although filming will take place on a small budget by Hollywood standards, Bernsen's standing within the industry and his ability to call in longtime friends and professional collaborators will give *Donna* an added boost that would be difficult to achieve for most



indie directors. The film also stars Adrienne Frantz (*The Bold and the Beautiful*, *The Young and the Restless*), Jeanne Cooper (*The Young and the Restless*), and Susan Ruttan (*L.A. Law*). Production is scheduled to begin in Los Angeles during the first week of February.

**About Antibody Films ([www.AntibodyFilms.com](http://www.AntibodyFilms.com))**

Antibody Films' focus is on the production of lower-budget genre pictures, primarily horror, action, and thrillers. The company intends to release two to three films per year in these genres, either as straight-to-video, theatrical releases, or original cable programming. Producers Chris Aronoff and Jesse Lawler oversee all aspects of company operations and film production, while eagerly collaborating with outside artists and financial partners. Writers interested in submitting scripts to Antibody should send a brief query letter to [submissions@AntibodyFilms.com](mailto:submissions@AntibodyFilms.com).

**About PublicMediaWorks ([www.PublicMediaWorks.com](http://www.PublicMediaWorks.com))**

PublicMediaWorks is engaged in the development, production, marketing and distribution of "tailor made" entertainment (film, television, music, theater, and sports) for specifically targeted, "fan based" audiences.

By targeting these specific "dedicated" consumers, PublicMediaWorks is able to streamline the processes associated with development, production, marketing and distribution, thus significantly reducing costs at each stage and ultimately enhancing the overall revenues generated by each project.